



February 14, 2020

Hi Hon!

I know you're very busy, so I'll keep this short.

You and I have something in common: a target audience. Women are an important part of your business. They're also a huge part of our annual 100 Hons & Elvis event – a charity luncheon, fashion show, and scavenger hunt happening **April 26, 2020** at the Main Street Ballroom in Ellicott City, MD. We expect to have over 150 women in attendance for our 6th annual event, and we're excited to feature Elvis tribute artist, Jed Duvall as our live entertainment!

Will you partner with For 3 Sisters and 100 Hon's & Elvis and sponsor our charity event?

This year's opportunity invites you to expose your brand to a robust audience largely comprised of women (99%), between the ages of 45-60 (70%), with an average household income of \$150,000, and a combined social media reach of over 10K. While some attendees are from other parts of the state, most of our attendees live right in Howard County.

With a goal to raise \$25,000+, proceeds from this year's 100 Hons and Elvis event will support the For 3 Sisters mission, provide financial grants and resource case management to men and women affected by breast cancer, as well as educate the community about breast cancer and the importance of early detection. We can't meet our goal with your help!

Will you be a hero to someone affected by breast cancer and sponsor our event?

I've included information on our signature sponsorship packages for your review. I'm also happy to follow up with you in a couple of weeks to answer any questions you might have. In the meantime, check out our 2018 event video <https://youtu.be/gwfsysuYntQ>.

Thank you for your time and consideration. Together we can make a big difference in the lives of those affected by breast cancer.

Thank you,

Shannon MoneyMaker

Shannon MoneyMaker
(301) 830-3495 cell | shannon@f3s.org
100 Hons & Elvis Coordinator

About For 3 Sisters

After losing 3 sisters to breast cancer, retired Maryland firefighter, Marshall MoneyMaker, started For 3 Sisters so that no one would ever have to face breast cancer alone. Marshall's story and the work of For 3 Sisters has been featured on Good Morning America, the Washington DC affiliates of FOX, ABC, CBS, NBC, The Washington Post, CNN and Great Day Washington. www.F3S.org.

